## **EXPERIENCE**

The GoSwift service has been implemented internationally (Finland, Estonia, Lithuania and Russia) since 2011 to facilitate the queuing of vehicles at border crossings. GoSwift removes physical queues and replaces them with virtual online queues.

The company is open to sharing its experience in solving the problem of congestion from trucks waiting in long queues to board ferries and drop off goods at ro-ro and cargo terminals. A virtual queue allows for more efficient land use and allows truck drivers to plan their time better.

### **REFERENCES**

- Finnish border: Finnish-Russian border crossing point, 2014
- Lithuanian border:
   5 border crossing points to Russia and Belarus,
   2013/2014
- Russian border: Russian-Estonian border crossing point, 2013
- Tallinn TV tower: online booking system for visitors, 2013
- Estonian border:3 border crossing points to Russia, 2011







### **CONTACTS**

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QUEUE MANAGEMENT SERVICE

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### THE PROBLEM

- Truck drivers have to wait in long queues to board ferries or collect/drop-off goods at terminals.
- Large areas of valuable municipality land are used for parking.
- Owners of trucks and goods lose money due to wasted time and inefficiency.

# THE SOLUTION

Just in time arrival ensures the most efficient use of a vehicle! The GoSwift Queue Management Service allows carriers to arrive at harbours/ports from main highways, other cargo terminals or from parking places outside a municipality at the exact time.

- → The key is an organised and on-time approach for trucks arriving at harbours or the cargo terminal gate.
- → The GoSwift service is designed to reduce waiting times by working in close cooperation with the administrators of harbours and municipalities, as well as transport and logistics companies.

The GoSwift solution queues trucks virtually, thereby moving them away from land where they queued.





# **BUSINESS CASE**

### for ports & ferries

- valuable land near the port can be used more profitably
- better management of vehicle traffic approaching and leaving the port

#### for the municipality

more organised traffic flow in the port area, less pollution in the municipality – cleaner air

#### for truck companies and drivers

- efficient and profitable use of trucks
- more accurate and predictable price for delivering the goods

## **GOSWIFT OFFERS**

- Queue Management Solutions for ports (ro-ro, cargo terminals), ferries
- A reservations system for parking areas, ferry terminals
- Integration of existing and legacy systems with new GoSwift solutions
- → 24/7 call centre, support and helpdesk

### **AWARDS**

- → World Summit Award 2013, Winner
- → Baltic Assembly, Innovation Prize 2013
- → Estonian best e-Service 2013, e-Government



"GoSwift is a highly intelligent application which demonstrates that a small change can have a big influence on many people; create a safer world, eliminate corruption and improve the transport industry."

Prof. Dr. Peter A. Bruck,
WSA 2013 Chairman